

Hello Contest Participant and Family!

You may be wondering: “What is TMAF?” My name is Safety Sammy, and I’m here to explain. I am a mascot, and I represent the trucking industry – those big rigs that travel our highways! I am part of a group called Trucking Moves America Forward, or “TMAF,” for short. The group tells the story of truck drivers and the entire trucking industry, and how important they are because they move everything that we need.



Trucks move America’s most important things, including the really big items, like military equipment and building materials that are needed to build your home. Trucks move the things you need to stay healthy and safe like your medicine and even the shirt on your back. But, even better, trucks move the fun things you enjoy, like ice cream, your bicycle and those anticipated birthday gifts! Yep, that’s right – all of it is delivered to your home or local store by a truck. Pretty necessary, I’d say!

So, what do I do? I was created to be a positive symbol of the safe and important work that truck drivers and the entire industry do every day to move everything we eat, wear and use. I have headlights, wheels, a license plate, a horn and a wide smile! I am TMAF’s – and America’s colors of red, white and blue. I travel the country along with professional truck drivers to help them tell other drivers on the road, and kids alike, why you should get to know a truck driver.

Be sure to check out the TMAF website: www.TruckingMovesAmerica.com. They’ve got social media channels too! If you’re on Instagram or TikTok, you can find us there. Moms and Dads can find on us Facebook, Twitter and LinkedIn. Just look for “TruckingFWD.” Who knows, maybe your art will be seen and shared on these channels if you win!

I want to say thank you for participating in this art contest. **You are helping to tell our story** too by sharing why trucks are so important in bringing you and your family the things that you need and enjoy in your life!

See you on the road,
Safety Sammy



That’s me, on the road at truck shows and schools!